

# Duration Home® Interior Latex Matte

A96 Series


**SHERWIN  
WILLIAMS®**

## CHARACTERISTICS

**Duration Home Interior Latex** with Moisture Resistant Technology™ offering quick return to service & durability in moist environments like bathrooms.

Also provides:

- Long lasting beauty
- Washability
- Resistant to stains, scuffs, & burnishing
- Very easy application
- Anti-Microbial\*

**Color:** Most Colors

To optimize hide and color development, always use the recommended P-Shadow primer

**Coverage:** 350-400 sq. ft. per gallon  
@ 4 mils wet;  
1.6 mils dry

**Drying Time, @ 77°F, 50% RH:**

Touch: 1 Hour

Recoat: 4 Hours

Drying and recoat times are temperature, humidity, and film thickness dependent

**Finish:** 2-7 units @ 85°

**Tinting with CCE only:**

Base:	oz. per gallon:	Strength:
High Reflective	0-6	SherColor
Extra White	0-7	SherColor
Deep Base	4-12	SherColor
Ultradeep base	10-12	SherColor
Accent Base	12-20	SherColor
Real Red	0-12	SherColor
Bright Yellow	0-12	SherColor

### Extra White A96W01251

(may vary by color)

**V.O.C. (less exempt solvents):**

less than 50 grams per litre; 0.42 lbs. per gallon  
As per 40 CFR 59.406

**Volume Solids:** 40 ± 2%

**Weight Solids:** 53 ± 2%

**Weight per Gallon:** 10.77 lbs

**Flash Point:** NA

**Vehicle Type:** Styrene Acrylic

**Shelf Life:** 36 months unopened

### \*Anti-microbial

This product contains agents which inhibit the growth of mold and mildew on the surface of this paint film.

## COMPLIANCE

As of 05/20/2021, Complies with:

OTC	Yes
OTC Phase II	Yes
S.C.A.Q.M.D.	Yes
CARB	Yes
CARB SCM 2007	Yes
CARB SCM 2020	Yes
Canada	Yes
LEED® v4 & v4.1 Emissions	Yes
LEED® v4 & v4.1 V.O.C.	Yes
EPD-NSF® Certified	No
MIR-Manufacturer Inventory	No
MPI®	Yes

## APPLICATION

Apply at temperatures above 50°F. No reduction needed.

**Brush:**  
Use a nylon-polyester brush.

**Roller:**  
For best final appearance when rolling, finish off in one direction, especially for dark colors.

Use a high quality nylon-polyester roller cover.

For specific brushes and rollers, please refer to our Brush and Roller Guide.

**Spray—Airless**  
Pressure 2000 p.s.i.  
Tip .015-.019 inch

## APPLICATION TIPS

For touching-up, reduce the product by one pint per gallon.

To assure maximum washability and durability, wait at least 14 days before washing **Duration Home** Coating.

When removing stains, dirt, and marks, use a soft cloth or sponge with water. Stubborn stains may require the use of a general purpose household cleaner for total removal. Do not use an abrasive cleaner or scrub brush to remove stains.

Surfactant leaching is a term used when a concentration of water-soluble paint ingredients called “surfactants” are noticed on the surface of a latex paint film. Surfactant leaching is most commonly seen as a streak or stain of tan, brown, or clear spots that sometimes can be glossy, soapy, oily or even sticky. Surfactants are soap-like materials that help in the dispersion of the paint’s pigment and latex binders.

**Duration Home** with Moisture Resistant Technology has excellent resistance to surfactant leaching when applied on new or existing substrates. However, surfactants can remain on existing painted surfaces if not removed prior to coating. Existing painted surfaces must be thoroughly washed clean and allowed to dry prior to applying any finish.

## SPECIFICATIONS

**Duration Home Interior Latex** can be used directly over existing coatings, bare drywall, or plaster (cured with a pH of less than 9).

### Block:

1 coat Loxon Acrylic Block Surfer  
2 coats Duration Home Interior Latex

### Drywall:

Self-prime use 2 coats of Duration Home Interior Latex  
or

1 coat Premium Wall and Wood Primer  
2 coats Duration Home Interior Latex

### Masonry:

1 coat Loxon Concrete and Masonry Primer  
2 coats Duration Home Interior Latex

### Plaster:

Self-prime use 2 coats of Duration Home Interior Latex  
or

1 coat Loxon Concrete and Masonry Primer  
2 coats Duration Home Interior Latex

### Wood:

1 coat Premium Wall and Wood Primer  
2 coats Duration Home Interior Latex

If the wood has bleeding (such as tannin or knot-holes), prime with Multi-Purpose Primer.

Other primers may be appropriate.

When repainting involves a drastic color change, a coat of primer will improve the hiding performance of the topcoat color.

# Duration Home®

## Interior Latex Matte

### SURFACE PREPARATION

**WARNING!** Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at **1-800-424-LEAD** (in US) or contact your local health authority.

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Glossy surfaces should be sanded dull. Stains from water, smoke, ink, pencil, grease, etc. should be sealed with the appropriate primer-sealer. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

#### **Caulking:**

Gaps between walls, ceilings, crown moldings, and other interior trim can be filled with the appropriate caulk after priming the surface.

#### **Drywall:**

Fill cracks and holes with patching paste/spackle and sand smooth. Joint compounds must be cured and sanded smooth. Remove all sanding dust.

#### **Masonry, Concrete, Cement, Block:**

All new surfaces must be cured according to the supplier's recommendations—usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting cannot wait 30 days, allow the surface to cure 7 days and prime the surface with Loxon Concrete & Masonry Primer.

### SURFACE PREPARATION

#### **Mildew:**

Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised.

Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach-water solution.

#### **Plaster:**

Must be cured, usually 30 days, and hard. If painting cannot wait, allow the surface to dry 7 days and prime with Loxon Concrete and Masonry Primer. Soft, porous, or powdery plaster should be treated with a solution of 1 pint household vinegar to 1 gallon of water. Repeat until the surface is hard, rinse with water and allow to dry before painting.

#### **Wood:**

Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth.

### CAUTIONS

For interior use only.  
Protect from freezing.  
Non-photochemically reactive.

Before using, carefully read **CAUTIONS on label**

**CRYSTALLINE SILICA:** Use only with adequate ventilation. To avoid overexposure, open windows and doors or use other means to ensure fresh air entry during application and drying. If you experience eye watering, headaches, or dizziness, increase fresh air, or wear respiratory protection (NIOSH approved) or leave the area. Adequate ventilation required when sanding or abrading the dried film. If adequate ventilation cannot be provided wear an approved particulate respirator (NIOSH approved). Follow respirator manufacturer's directions for respirator use. Avoid contact with eyes and skin. Wash hands after using. Keep container closed when not in use. Do not transfer contents to other containers for storage. **FIRST AID:** In case of eye contact, flush thoroughly with large amounts of water. Get medical attention if irritation persists. If swallowed, call Poison Control Center, hospital emergency room, or physician immediately. **DELAYED EFFECTS FROM LONG TERM OVEREXPOSURE.** Abrading or sanding of the dry film may release crystalline silica which has been shown to cause lung damage and cancer under long term exposure. **WARNING:** This product contains chemicals known to the State of California to cause cancer and birth defects or other reproductive harm. **DO NOT TAKE INTERNALLY. KEEP OUT OF THE REACH OF CHILDREN.**

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### CLEANUP INFORMATION

Clean spills, spatters, hands and tools immediately after use with soap and warm water. After cleaning, flush spray equipment with compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using solvents.