

Pro Industrial™ Urethane Alkyd Enamel

B54-150 Series



**SHERWIN
WILLIAMS.**

CHARACTERISTICS

Pro Industrial™ Urethane Alkyd Enamel is a high gloss coating intended for interior-exterior use in industrial environments. It is easy to brush, roll or spray. Provides performance comparable to silicone alkyds.

Features:

- Modified with urethane resin for increased exterior durability
- Resistant to chipping and flaking
- Resists premature yellowing compared to conventional alkyds
- Abrasion resistance
- Suitable for use in marine environments (not for immersion service)
- Excellent application characteristics
- Suitable for use in USDA inspected facilities

For use over properly prepared

Steel, Concrete, Wood, Plaster, Previously Painted, Primed Galvanized & Aluminum

Recommended for use in:

·Interior-Exterior ·New Construction ·Railings & Frames ·Machinery ·Structural Steel ·Steel doors ·Steel Supports ·Storage tanks ·Bar joists ·Pipe marking ·Fire escapes ·Conveyors

Finish 75+ @60° Gloss

Color: Extra White, Ultradeep, Black and Safety Colors

Recommended Spreading Rate per coat:

Wet mils: 3.5-7.0
Dry mils: 2.0-4.0
Coverage: 228-457 sq. ft. per gallon
Theoretical Coverage: 914 sq. ft. per gallon @ 1 mil dry

Approximate spreading rates are calculated on volume solids and do not include any application loss. **Note:** Brush or roll application may require multiple coats to achieve maximum film thickness and uniformity of appearance.

Drying Schedule @ 4.0 mils wet, @ 50% RH:

Drying and recoat times are temperature, humidity, and film thickness dependent.

	@45°F	@77°F	@120°F
To touch	4 hours	2.5 hours	30 minutes
Tack Free	10 hours	4 hours	2 hours
To recoat	36 hours	18 hours	8 hours
To cure	7 days	7 days	5 days

Tinting with BAC, Maxitoner or GIC:

Base	oz. per gallon	Strength
Extra White	%SherColor	SherColor
Ultradeep Base	4-12	SherColor

Check color before using. Five minutes minimum mixing on a mechanical shaker is required for complete mixing of color.

Extra White B54W00151

V.O.C. (less exempt solvents): As Mixed
329 grams per litre; 2.47 lbs. per gallon
As per 40 CFR 59.406

Volume Solids: 58 ±2%
Weight Solids: 72 ±2%
Weight per Gallon: 9.76 lb
Flash Point: 105°F TCC
Shelf Life: 36 months, Bases
12 months, Colors

COMPLIANCE

As of 7/25/2025, Complies with:

OTC	Yes
OTC Phase II	No
S.C.A.Q.M.D.	No
CARB	No
CARB SCM 2007	No
CARB SCM 2020	No
Canada	Yes
LEED® v4 & v4.1 Emissions	No
LEED® v4 & v4.1 V.O.C.	No
EPD-NSF® Certified	No
MIR-Manufacturer Inventory MPI®	No

APPLICATION

Temperature:
minimum 40°F / 4.4°C
maximum 120°F / 49°C

air, surface, and material
At least 5°F above dew point

Relative humidity: 85% maximum
The following is a guide. Changes in pressures and tip sizes may be needed for proper spray characteristics. Always purge spray equipment before use with complaint solvent.

Reducer: No Reduction in restricted areas
Mineral Spirits*, R1K4* or Xylene, R2K4

Airless Spray:

Pressure 1800 p.s.i.
Hose 3/8 inch I.D.
Tip .017-.019 inch
Filter 60-100 mesh

Conventional Spray:

Gun Binks 95
Fluid Nozzle 66
Air Nozzle 63PB
Atomization Pressure 50 p.s.i.
Fluid Pressure 20-25 p.s.i.
Reduction As needed up to 10% by volume

Brush: Natural Bristle

Roller Cover: 1/4-3/8 inch lambswool or synthetic cover

*To maintain VOC compliance of less than 340 g/l, only a 2% reduction of Mineral Spirits, R1K4 is allowed. If specific application equipment is listed above, equivalent equipment may be substituted.

Apply paint at the recommended film thickness and spreading rate as indicated. Application of coating above maximum or below minimum recommended spreading rate may adversely affect coating performance. Spreading rates are calculated on volume solids and do not include an application loss factor due to surface profile, roughness, or porosity of the surface, skill, and technique of the applicator, method of application, various surface irregularities, material loss during mixing, spillage, over thinning, climatic conditions, and excessive film build.

Mix paint thoroughly to a uniform consistency with slow speed power agitation prior to use. Stripe coat crevices, welds, and sharp angles to prevent early failure in these areas.

When using spray application, use 50% overlap with each pass of the gun to avoid holidays, bare areas, and pinholes. If necessary, cross spray at a right angle.

SPECIFICATIONS

Steel Alkyd Primer:

1 coat Pro Industrial Kem Bond® HS Primer
Or
1 coat Pro Industrial Kem Kromik® Universal Metal Primer
1-2 coats Pro Industrial Urethane Alkyd Enamel

Steel Acrylic Primer:

1 coat Pro Industrial Pro-Cryl® Primer
1-2 coats Pro Industrial Urethane Alkyd Enamel

Aluminum:

1 coat Pro Industrial DTM Wash Primer
1-2 coats Pro Industrial Urethane Alkyd Enamel

Galvanizing:

1 coat Pro Industrial DTM Wash Primer
1-2 coats Pro Industrial Urethane Alkyd Enamel

Concrete Block:

1 coat Pro Industrial Heavy Duty Block Filler
1-2 coats Pro Industrial Urethane Alkyd Enamel

Plaster & Poured Concrete Walls, Interior:

1 coat Loxon® Concrete and Masonry Primer
1-2 coats Pro Industrial Urethane Alkyd Enamel

Drywall:

1 coat ProMar® 200 Zero V.O.C. Latex Primer
1-2 coats Pro Industrial Urethane Alkyd Enamel

Wood, Exterior:

1 coat Exterior Oil-Based Wood Primer
1-2 coats Pro Industrial Urethane Alkyd Enamel

Wood, Interior:

1 coat Premium Wall & Wood Primer
1-2 coats Pro Industrial Urethane Alkyd Enamel

Wood, floors (Foot Traffic):

1-2 coats Pro Industrial Urethane Alkyd Enamel

The systems listed above are representative of the product's use. Other systems may be appropriate. Other primers may be appropriate.

Product is not suitable for immersion service.

Pro Industrial™ Urethane Alkyd Enamel

SURFACE PREPARATION

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

Remove all surface contamination by washing with an appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Glossy surfaces should be sanded dull. Stains from water, smoke, ink, pencil, grease, etc. should be sealed with the appropriate primer-sealer. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

Iron and Steel - Minimum surface preparation is Hand Tool Clean per SSPC-SP2. Remove all oil and grease from surface by Solvent Cleaning per SSPC-SP1. For better performance, use Commercial Blast Cleaning per SSPC-SP6-NACE 3, blast clean all surfaces using a sharp, angular abrasive for optimum surface profile (2 mils). Prime any bare steel within 8 hours or before flash rusting occurs.

Aluminum - Remove all oil, grease, dirt, oxide and other foreign material per SSPC-SP1. Primer required.

Galvanizing - Remove all oil, grease, dirt, oxide and other foreign material by Solvent Cleaning per SSPC-SP1. When the surface has been treated with chromates or silicates, first Solvent Clean per SSPC-SP1 and apply a test patch. Allow paint to dry at least one week before testing adhesion. If adhesion is poor, brush blasting per SSPC-SP16 is necessary to remove these treatments. Rusty galvanizing requires a minimum of Hand Tool Cleaning per SSPC-SP2, prime the area the same day as cleaned. Primer required.

Concrete Block - Surface should be thoroughly clean and dry. Air, material, and surface temperatures must be at least 50°F (10°C) before filling. Use Pro Industrial Heavy Duty Block Filler or Loxon Block Surfacer. The filler must be thoroughly dry before topcoating.

Masonry - All masonry must be free of dirt, oil, grease, loose paint, mortar, masonry dust, etc. Clean per SSPC-SP13-Nace 6/ ICRI No. 310.2R, CSP 1-3. Poured, troweled, or tilt-up concrete, plaster, mortar, etc. must be thoroughly cured at least 30 days at 75°F (23.9°C). Form release compounds and curing membranes must be removed by brush blasting. Brick must be allowed to weather for one year prior to surface preparation and painting. Weathered masonry and soft or porous cement board must be brush blasted or power tool cleaned to remove loosely adhering contamination and to get to a hard, firm surface. Laitance must be removed. Apply one coat alkali resistant primer, following label recommendations. Primer Required.

Drywall - Must be clean and dry. All nail heads must be set and spackled. Joints must be taped and covered with a joint compound. Spackled nail heads and tape joints must be sanded smooth and all dust removed prior to painting. Exterior surfaces must be spackled with exterior grade compounds. Primer required.

Wood - Surface must be clean, dry and sound. Prime with recommended primer. No painting should be done immediately after a rain or during foggy weather. Knots and pitch streaks must be scraped, sanded and spot primed before full coat of primer is applied. All nail holes or small openings must be properly caulked. Sand to remove any loose or deteriorated surface wood and to obtain a proper surface profile. Primer required.

SURFACE PREPARATION

Mildew - Clean mildew from the Surface: Mildew is a fungus that looks like dirt but won't wash off. Mildew must be removed before painting, or it will grow through any new coat of paint. To remove mildew or suspected mildew, scrub surface before painting with a commercial mildew remover following manufacturer's safety instructions.

Previously Painted Surface - If in sound condition, clean the surface of all foreign material. Smooth, hard or glossy coatings and surfaces should be dulled by abrading the surface. Apply a test area, allowing paint to dry one week before testing adhesion. If adhesion is poor, or if this product attacks the previous finish, removal of the previous coating may be necessary. Retest surface for adhesion. If paint is peeling or badly weathered, clean surface to sound substrate and treat as a new surface as above. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

PERFORMANCE

Extra White B54W00151

System Tested: (unless otherwise indicated)
Substrate: Steel
Surface Preparation: SSPC-SP 10
Primer: 1 coat Pro Industrial Kem Bond HS @ 1.9 Mils D.F.T.
Finish: 1 coat Pro Industrial Urethane Alkyd Enamel @ 2.0 Mils D.F.T.

Dry Heat Resistance:
Method: ASTM D2485
Result: 200°F

Abrasion Resistance:
Method: ASTM D4060
Result: 79 mg loss

Adhesion:
Method: ASTM D4541
Result: 522 p.s.i.

Flexibility:
Method: ASTM D522, 1/4 inch mandrel
Result: Pass

Corrosion Weathering:
Method: ASTM D5894, 10 Cycles
Result: Rating 10, per ASTM D714 for Blistering
Rating 10, per ASTM D1654 for Corrosion

Direct Impact Resistance:
Method: ASTM D2794
Result: 60 inch lb.

Humidity Resistance:
Method: ASTM D4585, 500 hours
Result: Rating 2, per ASTM D714 for Blistering
Rating 10, per ASTM D1654 for Corrosion

Pencil Hardness:
Method: ASTM D3363
Result: 2B

Water Vapor Permeance (US): 5.80 perms
ASTM D1653 grains/(hr ft² in Hg)

Do not use colorants formulated for interior use only when applying exterior.

SAFETY PRECAUTIONS

Before using, carefully read **CAUTIONS** on label.

Refer to the Safety Data Sheets (SDS) before use.

FOR PROFESSIONAL USE ONLY.

Published technical data and instructions are subject to change without notice. Contact your Sherwin-Williams representative for additional technical data and instructions.

CLEANUP INFORMATION

Clean spills, spatters & tools with compliant cleanup solvent. After cleaning, flush spray equipment with compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using solvents.

DANGER: Rags, steel wool, other waste soaked with this product, and sanding residue may spontaneously catch fire if improperly discarded. Immediately place rags, steel wool, other waste soaked with this product, and sanding residue in a sealed, water-filled, metal container. Dispose of in accordance with local fire regulations.

HOTW 7/25/2025 B54W00151 40 329