

Cover-Max®

Interior Latex Primer

B28WQ8006 White



CHARACTERISTICS

Cover-Max Interior Latex Primer is an economical, interior, latex primer for use on drywall, wood, cured masonry, plaster, concrete, cement, brick and filled block. **Cover-Max** is a good quality, flat white primer that has good coverage and hiding for use in all commercial and new residential projects.

Topcoat with architectural latex finishes.

For use on these interior surfaces:

- Drywall
- Wood
- Cured Plaster
- Cured Masonry
- Previously painted surfaces

Color: White
To optimize hide and color development, always use the recommended P-Shade primer.

Coverage:
Smooth 350-400 sq. ft. per gallon:
@ 4 mils wet, 1.0 mils dry

Drying Time, @ 25° C, 50% RH:
Touch: 1 Hour
Recoat: 4 Hours
Drying and recoat times are temperature, humidity, and film thickness dependent.

Finish: Flat

Tinting with CCE only:
Base: oz. per gallon:
Strength:
White 0-4 SherColor

Extra White B28WQ8006
V.O.C.(less exempt solvents):
less than 50 grams per litre; 0.42 lbs. per gallon
As per 40 CFR 59.406
Volume Solids: 25 ±2%
Weight Solids: 45 ±2%
Weight per Gallon: 11.21 lbs
Flash Point: N.A.
Vehicle Type: Vinyl Acrylic
Shelf Life: 36 months, unopened

COMPLIANCE

As of 02/15/2023, Complies with :

OTC	Yes
OTC Phase II	Yes
S.C.AQ.M.D.	Yes
CARB	Yes
CARB SCM 2007	Yes
CARB SCM 2020	Yes
Canada	Yes
LEED® v4 & v4.1 Emissions	No
LEED® v4 & v4.1 V.O.C.	Yes
EPD-NSF® Certified	No
MIR-Manufacturer Inventory	No
MPI®	Yes

APPLICATION

Apply at temperatures above 50°F/10°C
No reduction needed.

Brush:
Use a nylon-polyester brush.

Roller:
Use a 1/4 to 3/4 inch (6,4-19 mm) nap synthetic cover.

For specific brushes and rollers, please refer to our Brush and Roller Guide.

Spray - Airless:
Pressure 2000 p.s.i.
Tip .017-.021 inch

APPLICATION TIPS

Make sure product is completely agitated (mechanically or manually) before use.

When spot priming on some surfaces, a non-uniform appearance of the final coat may result, due to differences in holdout between primed and unprimed areas. To avoid this, prime the entire surface rather than spot priming.

For optimal performance, this primer must be topcoated with a latex finish.

SPECIFICATIONS

Drywall:
1 coat Cover-Max Interior Latex Primer
2 coats of appropriate latex finish

Cured Masonry, Concrete, Cement, Block:
1 coat Cover-Max Interior Latex Primer
2 coats of appropriate latex finish

Plaster:
1 coat Cover-Max Interior Latex Primer
2 coats of appropriate latex finish

Previously Painted:
1 coat Cover-Max Interior Latex Primer
2 coats of appropriate latex finish

Wood:
1 coat Cover-Max Interior Latex Primer
2 coats of appropriate latex finish

If the wood has bleeding (such as tannin or knot-holes), prime with Multi-Purpose Primer.

Cover-Max[®]

Interior Latex Primer

SURFACE PREPARATION

WARNING! If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting your local health authority.

Remove all surface contamination by washing with a appropriate cleaner, rinse thoroughly and allow to dry. Existing peeled or checked paint should be scraped and sanded to a sound surface. Glossy surfaces should be sanded dull. Stains from water, smoke, ink, pencil, grease, etc. should be sealed with the appropriate primer-sealer. Recognize that any surface preparation short of total removal of the old coating may compromise the service length of the system.

Caulking:

Gaps between walls, ceiling, crown moldings, and other interior trim can be filled with the appropriate caulk after priming the surface.

Drywall:

Fill cracks and holes with patching paste-spackle and sand smooth. Joint compounds must be cured and sanded smooth. Remove all sanding dust.

Masonry, Concrete, Cement, Block:

All new surfaces must be cured according to the supplier's recommendations – usually about 30 days. Remove all form release and curing agents. Rough surfaces can be filled to provide a smooth surface. If painting can not wait 30 days, allow the surface to cure 7 days and prime the surface with Loxon Concrete & Masonry Primer.

SURFACE PREPARATION

Mildew:

Prior to attempting to remove mildew, it is always recommended to test any cleaner on a small, inconspicuous area prior to use. Bleach and bleaching type cleaners may damage or discolor existing paint films. Bleach alternative cleaning solutions may be advised.

Mildew may be removed before painting by washing with a solution of 1 part liquid bleach and 3 parts clean water. Apply the solution and scrub the mildewed area. Allow the solution to remain on the surface for 10 minutes. Rinse thoroughly with clean water and allow the surface to dry before painting. Wear protective eyewear, waterproof gloves, and protective clothing. Quickly wash off any of the mixture that comes in contact with your skin. Do not add detergents or ammonia to the bleach-water solution.

Plaster:

Bare plaster must be cured and hard. Textured, soft, porous, or powdery plaster should be treated with a solution of 1 pint household vinegar to 1 gallon of clean water. Repeat until the surface is hard, rinse with clear water and allow to dry.

Wood:

Sand any exposed wood to a fresh surface. Patch all holes and imperfections with a wood filler or putty and sand smooth.

CAUTIONS

For interior use only.
Protect from freezing.
Non-Photochemically reactive.
Not for use under wallpaper.

Before using, carefully read **CAUTIONS on label**.

MAY IRRITATE EYES. Do not get in eyes. Keep out of reach of children. **FIRST AID TREATMENT.** Contains: Surfactants. If swallowed, call Poison Control Centre or doctor immediately. Do not induce vomiting. If in eyes, rinse with water for 15 minutes.

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CLEANUP INFORMATION

Clean spills, spatters, hands and tools immediately after use with soap and warm clean water. After cleaning, flush spray equipment with compliant cleanup solvent to prevent rusting of the equipment. Follow manufacturer's safety recommendations when using solvents.